



All In Campaign



Photography by Mark Savage



CITY OF
LONG BEACH



2221 Argonne Avenue | Long Beach, CA 90815

Telephone: (562) 986-6870 | Fax: (562) 494-8952

 @LBSchools  LongBeachBuilds  @LongBeachBuilds

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Every Day Counts!

Every second of every period, every day.



Truancy and chronic absenteeism are complex issues that have a far-reaching impact on students, their families, and communities as a whole. To successfully tackle these issues, the Long Beach Unified School District (LBUSD) has launched the *All In* school attendance campaign designed to reduce truancy and chronic absenteeism in all K-12 schools. Data analysis, partnerships with government and community agencies, and targeted interventions to improve school culture and student outcomes are key components of the *All In* campaign.



HI Why school attendance matters...

Increasing student attendance is crucial to improving academic achievement. Too many absences, excused or unexcused, can keep students from succeeding in school and in life. Missing just two days per month can cause a child to fall behind.

🕒 How the community can support good attendance...

1. Know when school is in session. Obtain a copy of the school calendar and bell schedule; share it with staff and employees.
2. Communicate with local schools when students are seen loitering or skipping school during normal school hours.
3. Display the *All In* decal in storefront windows of businesses or agencies to show support for the campaign.
4. Donate to help support school-based attendance incentive programs.

📅 How families can support good attendance...

1. Establish a routine for bedtime and for the morning.
2. Choose clothes and get backpacks ready, including homework, the night before.
3. Set an alarm with enough time for your child to wake up, get ready, and eat breakfast to arrive at school 10 minutes before school begins.
4. Encourage your child to go to school unless he/she is truly sick.
5. If your child is absent, make sure that you inform the school and provide verification for the absence.
6. If your child has a chronic health condition, sign a release of medical information, and develop a health plan to encourage communication between the physician and the school.
7. Be aware of the school calendar and plan family trips during school holidays and/or winter and summer breaks.
8. Schedule medical and dental appointments after school or during school holidays.
9. Check on your child's attendance regularly; call the school or check online, if applicable.
10. Notify the school immediately if you are having trouble getting your child to school.

